



CONTACT

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Rio de Janeiro, Brazil

CORE SKILLS

- Product Design
- User Experience (UX)
- Information Architecture
- AI-Assisted Engineering
- HTML CSS JavaScript
- React Next.js Figma

EDUCATION

UX Unicornio
MBA in AI-Driven Innovation & UX
Jul 2025 – Sep 2026

Instituto Infnet
MBA in UX Design & Information Architecture
Apr 2023 – Apr 2024

Senac RJ
Bachelor of Graphic Design
2013 – 2018

Pedro Tamburro

Product Designer · Design Engineer · UX/UI end-to-end · AI-driven Products

PROFILE

Product Designer with 16 years of experience, 7 in digital product (UX/UI). From discovery and information architecture to production code. 12 products live, built with AI-assisted engineering from idea to deploy. Open to opportunities as a Product Designer in digital product teams.

EXPERIENCE

Editora Globo — Product Designer · Conversion & Acquisition

Nov 2022 – Present · Rio de Janeiro

- Design of acquisition pages and subscription flows focused on conversion and revenue growth for Editora Globo's digital products.
- Landing page implementation in HTML/CSS/JS, conversion journey optimization based on performance metrics (CRO) and responsive email marketing.

Universo Observavel — Designer & Founder

Dec 2017 – Present · Rio de Janeiro

- Independent design brand. From illustration and visual identity to prototyping SaaS, apps and end-to-end digital products, integrating UX, front-end and AI-driven design.

YDUQS — Product Designer · UX/UI

Jun 2020 – Nov 2021

- Worked at Ensineme (YDUQS group) in multidisciplinary teams building digital educational products.
- Figma prototyping and development of e-learning lessons in HTML/CSS/JS with high prototype fidelity.
- Design System application, redesign of infographics and agile demand management (Azure DevOps).

Estacio — Product Designer · UX/UI

Jul 2019 – Jun 2020 · Rio de Janeiro

- Design of educational interfaces for the distance learning platform, focused on pedagogical clarity and consistency.
- Development of e-learning lessons in HTML/CSS/JS, Design System application and redesign of educational infographics.

Zion Escola de Entretenimento — Graphic Design Teacher

Dec 2018 – Apr 2019 · Rio de Janeiro

- In-person Graphic Design teaching for teenagers and children.

Conspiracao Filmes — Design Intern

Feb 2011 – Jan 2012 · Rio de Janeiro

- Editing and finishing of photographic and video materials for independent productions.

BRQ — Web Design Intern

Jun 2010 – Dec 2010 · Rio de Janeiro

- Support in the development of interfaces and web projects in collaboration with the design team.